

## Tobacco Control and Prevention Mini Grant Application Template

<b>Region</b>	<b>J</b>
<b>Applicant Name</b>	<b>Monroe County Coalition for Children and Families, Inc.</b>
<b>Proposal Name</b>	<b>Tobacco Free Monroe and Summers</b>
<b>Mailing Address</b>	<b>P.O. Box 737</b>
<b>City/State/Zip</b>	<b>Union, West Virginia 24983</b>
<b>Contact Person</b>	<b>Shirley Hall</b>
<b>Telephone</b>	<b>(304) 772-5960</b>
<b>E-mail</b>	<b>monroefrn@verizon.net</b>

Which one of the following goals will your mini grant address?

<input checked="" type="checkbox"/>	1. Prevent tobacco use
<input checked="" type="checkbox"/>	2. Promote cessation
<input checked="" type="checkbox"/>	3. Educate community about the dangers of secondhand smoke
<input type="checkbox"/>	4. Enforce clean indoor air regulations *

\* Only applies to counties with at least smoke-free restaurants and only Health Departments can enforce CIA regulations.

Will you be working with more than one county within your region?

<input checked="" type="checkbox"/>	Yes	Specify counties	Monroe and Summers
<input type="checkbox"/>	No		

## **Describe your mini grant project.**

### How will funding be used?

Our plan, if funded, is to continue our Wellness Topics Newsletter. At least 90% of the newsletter is dedicated to tobacco related issues. A majority of the articles are written by local advocates in Monroe and Summers Counties. Our newsletter reaches 5,000 households in Monroe and Summers Counties as inserts in the Monroe Watchman and Hinton News. Another 1,000 copies are distributed at meetings, fairs, local festivals, etc. **Our distribution cost is less than what it would be to mail a letter (30 cents a copy).**

Recent issues have included information for new parents about the health risks to their baby and themselves from smoking and second-hand smoke. These newsletters were distributed at 2 Community Baby Showers held in September 2006 and March 2007. We plan to target our message to new parents at future Community Baby Showers. Our expectation is to hold two Community Baby Showers a year.

We always include tobacco education resources such as the American Cancer Society, Centers for Disease Control and Prevention, etc. The YNOTQUIT line at 1-877-966-8784 is always included in our newsletters.

We are fortunate to have a retired doctor, Dr. Ron Seaton, on our Coalition. Dr. Seaton is a graduate of John Hopkins Medical School in Baltimore. He has performed operations on quite a few people who have developed mouth cancer from chewing tobacco. Some were cured, but some of the cancers had spread to other parts of the body. The usual operation requires either a temporary or a permanent tracheostomy (opening in the neck to breath). Then the lymph nodes in the neck are removed in one piece with the jawbone, teeth, and gums on the side invaded by the cancer.

Shirley Hall, the FRN Director writes grants and provides fiscal management of the grants. Our Regional Tobacco Prevention Coalition Coordinator, Donald Reed, provides a much needed link for funding, education and additional advertising. The fact that Donald came into our Coalition and has helped built on what we already had makes him a most welcome member. Debbie Sizemore, Community Health Specialist, has been a contributing partner for years and writes timely articles for the newsletter. Debbie also advises the Coalition of grant opportunities.

What is the expected outcome?

The public will be well educated about the risks of tobacco use. Our expectation is that youth will never start using tobacco products, tobacco users will quit and the public will not tolerate second-hand smoke.

Since all counties in our region have passed the clean indoor regulation, we feel very hopeful that future statistics will show a decrease in lung cancer and other cancers related to second hand smoke. We are also working to educate parents about second hand smoke in the home and how it is affecting their children and themselves.

The outcome of activities related to prevention are difficult to document. However, our expectations are high. By reaching new parents at the Community Baby Showers and educating them on the risks of smoking and second-hand smoke to their babies, we expect to see premature births decrease, fewer asthma cases, fewer colds and infections.

The Wellness Topics Newsletter will strive to provide timely articles related to direct risks of tobacco use and to indirect outcomes such as how much families could save by not purchasing tobacco products and ideas about what they could afford to buy if they quit tobacco.

**Work Plan**

**Goal: Educate the Citizens of Monroe and Summers Counties about the dangers of tobacco use.**

**Objective 1. Provide research-based information on wellness to the public at least 6 times a year**

Activity to Complete Objective	Target Date of Completion
1. Plan & participate in annual Kiddie Fair, Farmer's Day, Women's Health Fairs, Men's Health Fairs, Senior Health Fair, Autumn Harvest Festival, Community Baby Showers and other local festivals (distribute 100+ pieces of information at each event)	5/31/08
2. Publish at least 2 Wellness Topics Newsletters a year (12,000 copies)	5/31/08
3. Educate the public about the dangers of tobacco use during the Great American Smoke Out.	11/31/07
4. Educate the public about the dangers of tobacco use during Through with Chew Week	2/28/08

**Objective 2. Continue Monroe/Summers Counties Tobacco Prevention Coalition Meetings**

Activity to Complete Objective	Target Date of Completion
1. Hold planning meetings, alternate between Monroe and Summers counties (6-10 meetings a year)	5/31/08

**Goal: Educate Summers and Monroe Citizens about cessation opportunities.**

**Objective 1. Educate 500 citizens and 10 agencies in each county about the YNOTQUIT Line.**

Activity to Complete Objective	Target Date of Completion
1. Include YNOTQUIT Line article in newsletter.	5/31/08
2. Have YNOTQUIT Brochures at Community Meetings	5/31/08
3. Write letters to the editor about the YNOTQUIT Line	5/31/08
4. Have YNOTQUIT Brochures at Community Events	5/31/08